

# YEG Soccer

VIA EMAIL:

April 18, 2018

Edmonton City Council  
City of Edmonton  
2<sup>nd</sup> Floor City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7

Dear Edmonton City Council,

I would like to thank City Council as well as City Administration for the opportunity to discuss the possibility of not only providing a home for Professional soccer in Edmonton but a soccer specific venue that would cater to a number of stakeholders such as developmental, club and Post Secondary soccer users.

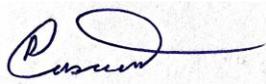
The YEG Soccer Project intends to grow the game by enhancing the experience of the sport in Edmonton. Soccer has incredible social value and is important to the social fabric of the Edmonton community, whether it be immigrant inclusion, female empowerment, public safety or the inherent cardiovascular benefits.

As a youth soccer coach for over a decade I understand the impact the sport has on developing future community leaders through teamwork, goal setting, positive habits, and a love for the game. Over the past several years we have had significant conversations with cultural groups, soccer groups and other stakeholders in the sport community about the opportunities soccer provides and believe a soccer specific home for soccer, especially for Professional soccer in Edmonton, is extremely important to giving our future leaders something to aspire to. As a once young track athlete myself, even today driving by the Strathcona track or walking into the Butterdome gives me butterflies. It is impossible to put a value on this kind of extremely important inspiration.

Clarke Stadium as an official home for FC Edmonton and the CPL is an exciting opportunity, we are confident that the proposed enhancements of the facility as a soccer specific home not only addresses a critical need for an ever growing community, but also provides a hub for our soccer family to come together.

We look forward to continuing the conversation to bringing not only a home for our professional team but a professional feel to the Beautiful Game in our provincial capital.

Sincerely,



Ricardo Casanova  
Founder  
The YEG Soccer Project